## toast

2024 Rentals Rate Book





#### "It's attention to detail that makes the difference between average and stunning." – Francis Atterbury

Cheers! I'm Mackenzie, a Houston Calligrapher who has a passion for delicate and intentional details that celebrate life's golden moments. I specialize in wedding signage and custom gifts that weave a story through purposeful craftsmanship, creative elegance and a unique design that can't be found anywhere else.





## Let's work together!





#### Why work with me?

We believe love is love and everyone deserves to celebrate it; Black Lives Matter, trans lives matter and LGBTQIA2S+ lives matter. Our mission is to support everyone we work with and bring their vision to life.

Your event is uniquely yours and we want to work together, while going above and beyond your initial expectations. We value quality and expertise above all else.

#### How this works

...a bit about my process

1 Discovery

We love setting-up a coffee or cocktail date to chat about your vision and vibe! Whether it's in-person or virtual, it's great to talk inspiration and specific details.

2 Proposal

Once we've nailed down the roadmap of your event, we'll pull together a proposal with prices and an expected timeline. We're also happy to recommend items for consideration to elevate your guests' experience.

3 Design

Once the contract is finalized - we get to work! We'll send you a digital mock-up of everything we'll create so you can see your signage begin to come to life. We provide one round of edits, too, so you have the final approval before we begin production.

4 Delivery

We have a variety of options to get the finished product to you. We provide onsite delivery to your home or venue, we're able to ship products to you, as well as allow you to pick-up directly from our studio.



#### Gold Mirrors



36x72" Extra Large Sign

(2) 6x8" (approx.) Small Signs



#### Welcome Signs





24x36" Large Sign

\$125 for rentals

30x24" Large Sign

Window flower box \$150 for rentals. Florals do not come with box.

#### Linen Fabric Sign & Rental Frame

For Houston-area couples, we rent out the following items for signage and decor details. Please contact for a custom quote.

Linen fabric sign is approx. 3' x 2' and is \$45 Copper stand is approx. 6' x 3' and is \$75 for rentals.





#### Frosted Table Numbers



5x7" | Numbers 1-20 | \$8/each

#### Gold Card Box



#### Floating Frames



9x7" | Numbers 1-20 | \$10/each

#### Clear Card Box



Gold and clear card boxes are \$25/each to rent

#### Bar Signage



#### Dessert/Favor Sign



#### In Memory Sign



#### Guestbook Sign

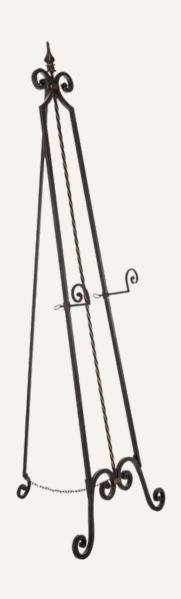


All signs are 8x10" and come with an acrylic base \$35/each

# Rental Stands

#### Rental Stands

For Houston-area couples, we rent out the following items for signage and decor details. Easels rent for \$45/per.





Quantity: 2

Quantity: 2

# Etsy Print Templates

#### Print Templates

For couples who may be DIY-ers, we've got you covered. You're still able to showcase beautiful calligraphy signs while making it work for your budget. Please visit our Etsy shop for a variety of signs you can purchase, download and print for your wedding. Frames are not included, just the digital file.









Etsy shop: ToasttoInk

#### POLICIES & TIMELINE

#### General

All prices outlined in this guide are considered to be starting prices and may increase depending on customization requests from the client. Please contact me to discuss your project and to get a custom price quote.

#### Timeline

All timelines are approximate and are based on current pipeline. Timeline does not include shipping.

•	Envelope Addressing	3-4 \	weeks
•	Day-of Stationery	2-3 \	weeks
•	Custom Signage	2-3 \	weeks
•	Custom Cards and Gifts.	2-3 v	veeks

#### Rush Requests

If you need a project completed faster than the timeline outlined above or provided in your custom quote, then a rush fee will be applied to the final total.

#### Design Set-up Fee

Due to the complex nature of certain requests, some projects may require a design set-up fee. These will be discussed prior to start of work. Please contact me with any questions.

#### Proofing

All names, addresses, and any copy or text provided by the client must be proofread prior to start of work. Vendor is not responsible for misspellings provided by the client, and client will be charged for additional work to correct spelling.

## selected client TESTIMONIALS





I can not recommend Toast to Ink enough! Mackenzie was so easy to work with and her creations were beyond what I'd hoped for. Everything was perfect! The process was smooth and easy! No party is complete without the finishing touches Toast to Ink can provide! I'd recommend Mackenzie 1,000 times over!





Mackenzie is an absolute gem and her work speaks for itself! She did the signage for my October romantic garden themed wedding to include a beautiful mirror welcome sign, a full mirror seating chart for 75+ guests, and all of my custom name place settings, and her work was STUNNING! She was responsive and awesome to work with! The quality of work was just perfect.





I cannot recommend Toast to Ink enough! Mackenzie was incredible throughout the entire process for all of my wedding signage and place settings. She provided recommendations and helped us plan all the signs we envisioned for our big day. She shipped everything the week of the wedding to our house in Ohio. It was all packaged perfectly with so much care.



#### What's next?

## READY TO GET STARTED?

Contact me for a free calligraphy and design consultation.

We'll work with you to create exactly what you're looking for, while also providing expert recommendations.

#### CHEERS@TOASTTOINK.COM



#### Wedding Calligraphy Checklist

#### Before Your Wedding Save the Dates Bridal Party Proposal Cards Wedding Invitation Suite **Bridal Party Proposal Gifts Bridal Shower Invitations** Cards for Parents and Future In-Laws Bachelorette Party Card or Gift for Future Husband/Wife **Invitations** Gifts for Hotel Guests **Envelope Addressing** On Your Wedding Day Welcome Sign Guestbook Sign Seating Chart or Escort Cards and Gifts Sign In Loving Memory Sign Cards Place Cards Bar Menu Sign **Table Numbers** Signature Cocktails Sign Menu cards Dessert Table Sign Program cards Guest Favors / Favor Sign Order of Events Sign Flower Girl and Ring Bearer Signs Unplugged Ceremony Sign **Vow Books** Hashtag Sign After Your Wedding Thank You Cards Personal Vows