

toast  
to ink

## 2024 Rentals Rate Book



# Hello!



*"It's attention to detail that makes the difference between average and stunning." – Francis Atterbury*

Cheers! I'm Mackenzie, a Houston Calligrapher who has a passion for delicate and intentional details that celebrate life's golden moments. I specialize in wedding signage and custom gifts that weave a story through purposeful craftsmanship, creative elegance and a unique design that can't be found anywhere else.

XOXO,  
Mackenzie



# Let's work together!



## Why work with me?

We believe love is love and everyone deserves to celebrate it; Black Lives Matter, trans lives matter and LGBTQIA2S+ lives matter. Our mission is to support everyone we work with and bring their vision to life.

Your event is uniquely yours and we want to work together, while going above and beyond your initial expectations. We value quality and expertise above all else.

# How this works

*...a bit about my process*

1

## Discovery

We love setting-up a coffee or cocktail date to chat about your vision and vibe! Whether it's in-person or virtual, it's great to talk inspiration and specific details.

2

## Proposal

Once we've nailed down the roadmap of your event, we'll pull together a proposal with prices and an expected timeline. We're also happy to recommend items for consideration to elevate your guests' experience.

3

## Design

Once the contract is finalized - we get to work! We'll send you a digital mock-up of everything we'll create so you can see your signage begin to come to life. We provide one round of edits, too, so you have the final approval before we begin production.

4

## Delivery

We have a variety of options to get the finished product to you. We provide onsite delivery to your home or venue, we're able to ship products to you, as well as allow you to pick-up directly from our studio.

01

Your Seat Awaits

one

KRISTIE BEEBOLD  
NORMA BEEBOLD  
DORIS JOHNSON  
MIRIAM JAMESON  
DORIS ANN  
MARGARET  
MAGGIE LEE  
LUCY LEE

two

LUCY ANN BEEBOLD  
KATE BEEBOLD  
MARSHALL DEWENTER  
GUEST OF MARSHALL  
GRACYN EDG  
GUEST OF GRACYN  
JO BOWLING  
TIM BOWLING

three

JOHN BEEBOLD  
DORIS ANN  
DORIS ANN  
DORIS ANN  
DORIS ANN  
DORIS ANN  
DORIS ANN  
DORIS ANN

four

ANNIE COOK  
DORIS COOK  
LUCY COOK  
BUCK WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER

five

ANNIE COOK  
DORIS COOK  
LUCY COOK  
BUCK WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER

six

STONEY COOK  
MERRIS COOK  
DORIS COOK  
DORIS COOK  
DORIS COOK  
DORIS COOK  
DORIS COOK  
DORIS COOK

seven

ANNIE COOK  
DORIS COOK  
LUCY COOK  
BUCK WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER

Mirror Rentals

eight

ANNIE COOK  
DORIS COOK  
LUCY COOK  
BUCK WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER  
LUCY WILTURNER

nine

MARSHALL THOMAS  
MARGARET THOMAS  
TICKIE WILLIAMS  
DELORES JOHNSON  
KARON MERRELL  
WALTER MERRELL  
MATTILYN MERRELL

ten

GOLDIE THOMAS  
BENJAMIN THOMAS  
DONALD WILTURNER  
TIMA WILTURNER  
MARSHA WILTURNER  
LAWRENCE THOMPSON JR.  
BUFFORD BEY WILTURNER

01

# Gold Mirrors



36x72"  
Extra Large Sign



(2) 24x36"  
Large Signs



(2) 6x8" (approx.)  
Small Signs

02

Welcome

TO OUR FOREVER

Welcome  
Sign Rentals

02

# Welcome Signs



24x36"  
Large Sign

\$125 for rentals



30x24"  
Large Sign

Window flower box \$150 for rentals.  
Florals do not come with box.



# Linon Fabric Sign & Rental Frame

For Houston-area couples, we rent out the following items for signage and decor details. Please contact for a custom quote.

Linon fabric sign is approx. 3' x 2' and is \$45

Copper stand is approx. 6' x 3' and is \$75 for rentals.



03

*Silvia*

*Mains*

SPRING GARDEN SALAD  
MIXED GREENS, BABY TOMATOES, CUCUMBER AND  
CROUTONS WITH BALSAMIC OR RANCH DRESSING

HERB ROASTED CHICKEN  
WITH SUN-DRIED TOMATO & SPINACH PESTO SAUCE

FILET OF BEEF MEDALLIONS  
PREPARED MEDIUM WELL

COUNTRY-STYLE GREEN BEANS  
ROASTED GARLIC MASHED POTATOES  
DINNER ROLLS & BUTTER

Small Sign Rentals

*Sweets*

WEDDING CAKE  
CHOCOLATE CAKE

03

## Frosted Table Numbers



5x7" | Numbers 1-20 | \$8/each

## Floating Frames



9x7" | Numbers 1-20 | \$10/each

## Gold Card Box



## Clear Card Box



*Gold and clear card boxes are \$25/each to rent*

## Bar Signage



## In Memory Sign



## Dessert/Favor Sign



## Guestbook Sign



*All signs are 8x10" and come with an acrylic base  
\$35/each*

04



# Rental Stands



04

# Rental Stands

For Houston-area couples, we rent out the following items for signage and decor details. Easels rent for \$45/per.



*Quantity: 2*



*Quantity: 2*

05



# Etsy Print Templates



05

# Print Templates

For couples who may be DIY-ers, we've got you covered. You're still able to showcase beautiful calligraphy signs while making it work for your budget. Please visit our Etsy shop for a variety of signs you can purchase, download and print for your wedding. Frames are not included, just the digital file.



*Etsy shop: ToasttoInk*



# POLICIES & TIMELINE

## General

All prices outlined in this guide are considered to be starting prices and may increase depending on customization requests from the client. Please contact me to discuss your project and to get a custom price quote.

## Timeline

*All timelines are approximate and are based on current pipeline. Timeline does not include shipping.*

- Envelope Addressing.....3-4 weeks
- Day-of Stationery.....2-3 weeks
- Custom Signage.....2-3 weeks
- Custom Cards and Gifts.....2-3 weeks

## Rush Requests

If you need a project completed faster than the timeline outlined above or provided in your custom quote, then a rush fee will be applied to the final total.

## Design Set-up Fee

Due to the complex nature of certain requests, some projects may require a design set-up fee. These will be discussed prior to start of work. Please contact me with any questions.

## Proofing

All names, addresses, and any copy or text provided by the client must be proofread prior to start of work. Vendor is not responsible for misspellings provided by the client, and client will be charged for additional work to correct spelling.

# selected client TESTIMONIALS



## kelsey & carlos

I can not recommend Toast to Ink enough! Mackenzie was so easy to work with and her creations were beyond what I'd hoped for. Everything was perfect! The process was smooth and easy! No party is complete without the finishing touches Toast to Ink can provide! I'd recommend Mackenzie 1,000 times over!



## courtney & richard

Mackenzie is an absolute gem and her work speaks for itself! She did the signage for my October romantic garden themed wedding to include a beautiful mirror welcome sign, a full mirror seating chart for 75+ guests, and all of my custom name place settings, and her work was STUNNING! She was responsive and awesome to work with! The quality of work was just perfect.



## allie & tj

I cannot recommend Toast to Ink enough! Mackenzie was incredible throughout the entire process for all of my wedding signage and place settings. She provided recommendations and helped us plan all the signs we envisioned for our big day. She shipped everything the week of the wedding to our house in Ohio. It was all packaged perfectly with so much care.



What's next?

# READY TO GET STARTED?

Contact me for a free calligraphy and design consultation.  
We'll work with you to create exactly what you're looking for,  
while also providing expert recommendations.

[CHEERS@TOASTTOINK.COM](mailto:CHEERS@TOASTTOINK.COM)



*Your Seat Awaits*  
*Head Table*

BRIDE: KRISTEN SCHAEFER  
GROOM: JACOB SCHAEFER  
BRIDESMAIDS: KRISTEN SCHAEFER, JACOB SCHAEFER  
BEST MAN: JACOB SCHAEFER  
USHERS: JACOB SCHAEFER, JACOB SCHAEFER  
FLOWERS: JACOB SCHAEFER  
RING BEARER: JACOB SCHAEFER  
OFFICIANT: JACOB SCHAEFER  
MUSICIAN: JACOB SCHAEFER  
DRESS CODE: JACOB SCHAEFER  
ENTERTAINMENT: JACOB SCHAEFER  
PHOTOGRAPHER: JACOB SCHAEFER  
VENUE: JACOB SCHAEFER  
CATERER: JACOB SCHAEFER  
BAR: JACOB SCHAEFER  
DESSERTS: JACOB SCHAEFER  
SEATING CHART: JACOB SCHAEFER

<i>One</i> PATTY MILLER JENNIFER WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Two</i> DENNIS WALKER DESI WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Three</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER
<i>Four</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Five</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Six</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER
<i>Seven</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Eight</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Nine</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER
<i>Ten</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Eleven</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Twelve</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER
<i>Thirteen</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	<i>Fourteen</i> KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER KYLE WALKER EMILY WALKER MELISSA WALKER JESSICA WALKER	

# BONUS

## Calligraphy Checklist



[TOASTTOINK.COM](http://TOASTTOINK.COM)

[CHEERS@TOASTTOINK.COM](mailto:CHEERS@TOASTTOINK.COM) | [@TOAST.TO.INK](https://www.instagram.com/TOAST.TO.INK)

# Wedding Calligraphy Checklist

## Before Your Wedding

- |  |   |
|--|---|
| <input type="checkbox"/> Save the Dates            | <input type="checkbox"/> Bridal Party Proposal Cards          |
| <input type="checkbox"/> Wedding Invitation Suite  | <input type="checkbox"/> Bridal Party Proposal Gifts          |
| <input type="checkbox"/> Bridal Shower Invitations | <input type="checkbox"/> Cards for Parents and Future In-Laws |
| <input type="checkbox"/> Bachelorette Party        | <input type="checkbox"/> Card or Gift for Future Husband/Wife |
| <input type="checkbox"/> Invitations               | <input type="checkbox"/> Gifts for Hotel Guests               |
| Envelope Addressing                                |   |

## On Your Wedding Day

- |  |  |
|--|--|
| <input type="checkbox"/> Welcome Sign            | <input type="checkbox"/> Guestbook Sign                    |
| <input type="checkbox"/> Seating Chart or Escort | <input type="checkbox"/> Cards and Gifts Sign              |
| <input type="checkbox"/> Cards                   | <input type="checkbox"/> In Loving Memory Sign             |
| <input type="checkbox"/> Place Cards             | <input type="checkbox"/> Bar Menu Sign                     |
| <input type="checkbox"/> Table Numbers           | <input type="checkbox"/> Signature Cocktails Sign          |
| <input type="checkbox"/> Menu cards              | <input type="checkbox"/> Dessert Table Sign                |
| <input type="checkbox"/> Program cards           | <input type="checkbox"/> Guest Favors / Favor Sign         |
| <input type="checkbox"/> Order of Events Sign    | <input type="checkbox"/> Flower Girl and Ring Bearer Signs |
| <input type="checkbox"/> Unplugged Ceremony Sign | <input type="checkbox"/> Vow Books                         |
| Hashtag Sign                                     |  |

## After Your Wedding

- |  |  |
|--|--|
| <input type="checkbox"/> Thank You Cards | <input type="checkbox"/> Personal Vows |
|--|--|